



**FOR IMMEDIATE RELEASE**

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## **CRAFTSMAN COURT RECEIVES EARTHCRAFT HOUSE CERTIFICATION**

**GREENVILLE** (NOVEMBER 10, 2007) –Green-building nonprofit, Southface Energy Institute today announced O'Leary Cole, Inc. has achieved EarthCraft House certification for Craftsman Court. The EarthCraft House certification distinguishes Craftsman Court as a healthy, durable, comfortable, energy efficient, eco-friendly home. EarthCraft House is a program between the Greater Atlanta Home Builders Association developed through a partnership with Southface Energy Institute, government and industry leaders. EarthCraft House is a voluntary green building program that serves as a blueprint for healthy, comfortable homes that reduce utility bills and protect the environment.

Craftsman Court is an in-field development located at 507 Townes St. in the Heritage Historic District of downtown Greenville. There are four single family homes each featuring 3 bedrooms, 2 ½ bathrooms, and a master suite on the main level. Stickley-inspired period colors, materials, cabinetry, fixtures and lighting are featured throughout. Some of the green features of the property include; high-efficiency heat pumps with efficient air distribution, efficient in-line gas water heaters, sustainable land development practices and energy-efficient construction techniques.

## CRAFTSMAN COURT RECEIVES GREEN CERTIFICATION

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A lifelong resident of Greenville and member of Upstate Forever, Trey is personally and professionally committed to the environmental and historic preservation of the upstate. In 2004, an Arts & Crafts-style home he designed and built on Lake Keowee was awarded "Home of the Year" by Builder/Architect Magazine.

"We have a long history of using energy efficient products and processes in our projects and are very proud to now be officially recognized by having Craftsman Court EarthCraft House certified," said Owner, Trey Cole.

For more than 20 years, Trey Cole has been designing and building exclusive residential projects throughout the Greenville area including historic downtown, the surrounding foothills, Paris Mountain and Lake Keowee. Trey designs and builds both new homes and renovations/additions to existing homes. His construction company, O'Leary-Cole Inc. is fully insured, licensed and a longstanding active member of the Home Builders Association of Greenville. As both a designer and a builder, Trey brings a unique hands-on perspective to his design work that simplifies and streamlines the transition from design to construction, allowing efficiency in communication, materials, budgeting and planning. For more information, visit [www.treycollection.com](http://www.treycollection.com).

#### **About EarthCraft House**

EarthCraft House is a program the Greater Atlanta Home Builders Association developed through a partnership with Southface Energy Institute, government and industry leaders. EarthCraft House is a voluntary green building program that serves as a blueprint for healthy, comfortable homes that reduce utility bills and protect the environment. For more information, visit EarthCraft House at [www.earthcraft.org](http://www.earthcraft.org).

#### **About Greater Atlanta Home Builders Association**

Founded in 1945 by a group of builders looking for an organization to serve their interests and needs within the homebuilding industry, the Greater Atlanta Home Builders Association (HBA) is a not-for-profit professional trade association dedicated to promoting, protecting and preserving the homebuilding industry as a viable economic force in the Atlanta area. The HBA is one of more than 800 local homebuilder associations throughout the U.S. and is affiliated with the Home Builders Association of Georgia and the National Association of Home Builders. With approximately 3,800 members, the HBA is the second largest local homebuilders association in the U.S. and represents the most active residential building market in the country for the last 14 consecutive years. For more information, visit Greater Atlanta Home Builders Association at [www.atlantahomebuilders.com](http://www.atlantahomebuilders.com)

#### **About Southface**

Since 1978, Southface has encouraged responsible solutions for environmental living. Driven by the Southeast's growing need to save energy and water and preserve our natural resources, Southface has successfully fostered unique partnerships with public, private and nonprofit organizations. Southface programs and publications reach design and construction professionals, homeowners, government officials and others to promote sustainable homes, workplaces and communities through education, research, advocacy and technical assistance. For more information, visit Southface at [www.southface.org](http://www.southface.org).